

# CASE STUDY

Anoeta Stadium, Home of Real Sociedad FC, chooses Sanitex® MVP Soap

**Location:** San Sebastián, Basque Country, Spain.



## sanitex® MVP

Anoeta Stadium, is a football stadium in San Sebastián, Basque Country, Spain that was inaugurated in 1993.

**The stadium is the home of Real Sociedad FC who play in La Liga, Spain's top tier Football league.**

**The stadium is currently being renovated and as part of a massive project, a distributor of Vectair's Spanish Importer Gufervi, were looking to overhaul the washrooms with the most modern dispensers and hygienic soap systems available to replace the existing product.**

Sanitex® MVP was chosen.

Real Sociedad's Anoeta Stadium, nearing completion of its expansive renovation, will have an approximate capacity of 39,500 with at least 60 washrooms fitted around the stadium.

In 2017, the redevelopment of the stadium and the removal of the track around the field started. The €47 million cost of the project was brokered between Real Sociedad (€33m), the Basque Government (€10m) and the Gipuzkoa Provincial Council (€4m). The architect is Izaskun Larzabal, who also designed many of the facilities at the club's Zubietta training complex.

Vectair's Spanish Importer, Gufervi, were contacted by a local distributor, Garbilabel S.L. whom were looking to replace the old soap dispensers and replace with new, innovative looking and functional soap dispensers. Vicente Gutierrez, owner of Gufervi, recommended Vectair's Sanitex® MVP Soap Dispenser and Luxury Foam Soap Refill as the ideal system to replace the previous versions.

More than 100 of the Sanitex® MVP Dispensers will be installed during this year alone, with a further 150 soap dispensers with translucent inserts being placed once renovations on the upper floors have finished.

The distributor wanted a soap system that provided high quality soap refills and also a system that allowed for the refill to be checked for easier servicing - the Sanitex® MVP Dispenser with a translucent insert was ideal.



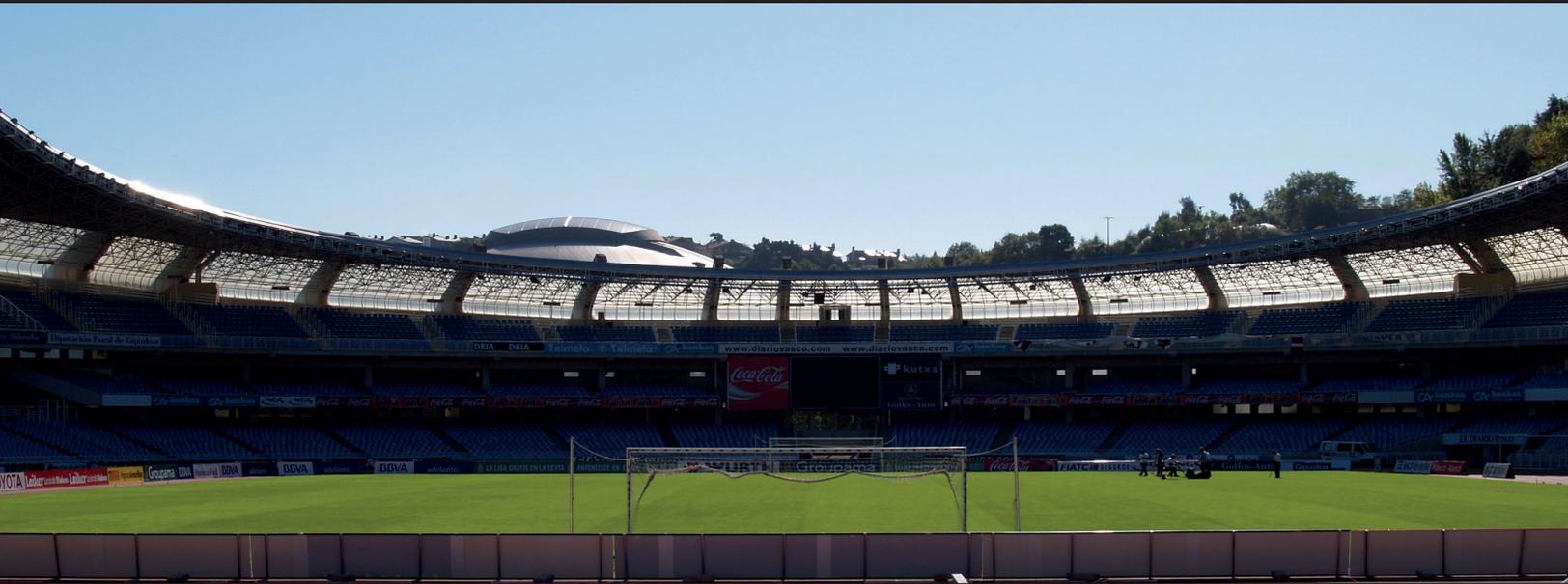
## A targeted approach

Sanitex® MVP Luxury Foam Soap promotes maximum hygiene, leaving hands clean. The balanced formula is gentle to the skin and dermatologically tested.



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Part of the MVP range, Sanitex® MVP Dispensers combine a next generation dispenser design with luxurious soaps, promoting maximum hygiene, leaving hands clean.

Robust & reliable dispensers that are simple to operate and service, meet durable, sealed Sanitex® MVP Soap Refills that help keep hands clean, ensuring optimum hygiene at all times.

Made from fully recyclable ABS material, the Sanitex® MVP Manual Soap Dispenser incorporates Invizi-Touch® antimicrobial technology into the dispenser cover - proven to reduce bacterial growth by 99.99%.

One pump can endure thousands of operations and delivers just the right amount of soap, minimising waste and saving the user money.



With a shot quantity of approximately 2500 shots and a pump shot size of 0.5ml, the Sanitex® MVP Luxury Foam Soap Refill is as long lasting as it is effective at helping improve hygiene.

**Date of installation:** 22/10/2018  
**Soap Dispenser:** Sanitex® MVP Manual  
**Soap Refill:** Sanitex® MVP Luxury Foam  
**Refill size:** 1000ml

*Special thanks to Vicente Gutierrez (Gufervi) and Nadia Rodriguez, Export Sales & Customer Support (Vectair Systems) for their contributions & help with bringing this together.*

*“It is so easy to refill the dispenser and the refills are easy to use”*

*“Due to the translucent insert, it is so easy to check if the dispenser needs to be refilled. With other systems, staff would have spent and wasted a lot of time checking each dispenser. Hand hygiene has increased, the Invizi-Touch® antimicrobial technology in the dispenser cover is impressive and the smell of the soap is impressive too. Clean hands! Sanitex® MVP Dispensers score a goal for hygiene!” Purchasing Manager, Anoeta Stadium.*

**More info** | <https://www.vectairsystems.com/products/soaps/soap-dispensers/sanitex-mvp-soap-refills/>

**sanitex**<sup>®</sup>  
MVP