



silu
wellness

CASE STUDY

How SensaMist® has helped create a feeling of 'zen' in an upmarket wellness centre.

SILU WELLNESS CENTRE | PETERBOROUGH | UNITED KINGDOM

WHERE

Silu Wellness is a state-of-the-art wellness centre located in Peterborough, UK. Silu brings the latest innovations in fitness, physical health, mental wellbeing, nutrition and holistic therapies to the East of England.

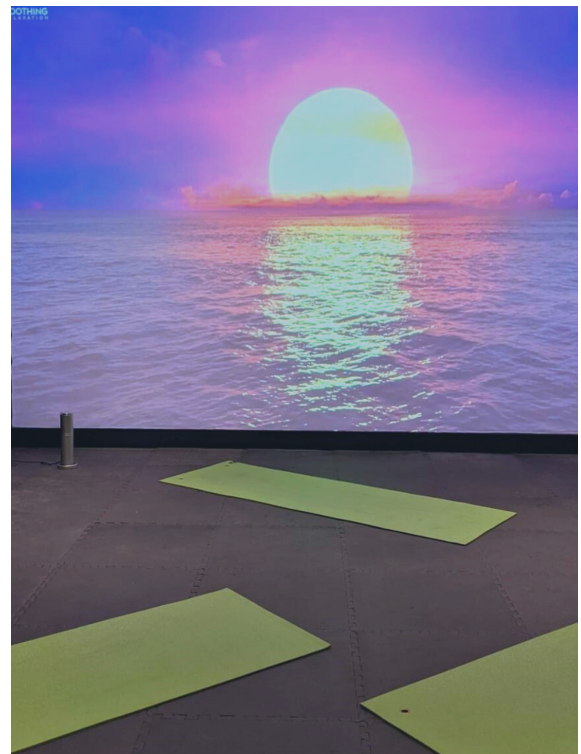
The centre offers classes such as dynamic hot yoga, body combat, pilates, body pump, circuits and meditation. It also offers wellness services including osteopathy, reflexology, hypnotherapy and massage.

WHY

The ethos at Silu Wellness is to make its members and patients feel great, every day. The staff there believe that to get the best out of life we should feel fit, happy and energized. They were looking for a fresh, energizing scent system to help create a feeling of 'zen', relaxation and positivity.

Studies have shown that scent can play a huge part in shaping our emotions, and by creating an inviting environment with scent, spas and wellness centres can encourage feelings of calm and happiness. Typically, relaxing scents chosen by wellness locations include lavender, citrus, rosemary, orange, lemon, bergamot and eucalyptus.

siluwellness.uk



vectairsystems.com



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WHAT

Silu Wellness chose the SensaMist® S150 scent diffuser from Vectair Systems – a solution that creates a fragrant atmosphere for small areas, using advanced atomizer technology to create a fine mist of fragrance. This fine mist is then diffused into the environment.

Using unique fragrance oils, each fragrance can be programmed according to location preferences.

The technique of combining scents with other sensory prompts – such as the use of lighting and sound – can be highly effective in creating an enduring emotional connection with customers. Since installing the SensaMist® S150, members and patients at Silu Wellness have been so empowered by the scent that they have been asking to buy it for their homes... a testimony to Vectair indeed.

SPECIFICATIONS

Power: 12W | Voltage: 12V

Bottle required: 100ml

Colour: Silver

Coverage: Up to 200m³ | 7060 CUFT³

Code: SensaMist® S150: GDIS-S150-S



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Member & Patient Feedback
Silu Wellness Centre

 **SENSAMIST®**